



AT&T Wireless GoPhone Service

The flexible service
that puts you in control.

Geocoder



AT&T Wireless

Welcome to GoPhone

GoPhone service puts you in control—and frees you from long-term obligations, hidden fees and start-up costs.

It's easy, too. Just grab a phone, choose a rate option, and set up today with a credit card, debit card or bank account number. Everything you need is right in the package.

Why GoPhone:

- No annual contract
- No credit check
- No start-up fees
- No cancellation fees
- Low-cost plans
- Easy at-home setup

Features included:

- Text messaging
- AT&T Wireless Connect®
- Caller ID
- Three-way calling
- Voicemail
- International calling
- Call forwarding
- Call waiting
- AT&T Wireless Voicemail

GoPhone Rate Options

GoPhone Basic Options	Add mMode ¹ (Plus 1¢ per KB in your National Service Area)	Anytime Minutes ²	Unlimited Weekend Minutes ³ From your National Service Area	Nationwide Long Distance ⁴ From your National Service Area	Roaming ⁵ In your National Service Area	Text Messaging ⁶
\$19.99	\$3.99	(up to 80) 25¢	—	included	included	Receive unlimited messages at no charge. Send, forward and reply to text messages for just 10¢ per text message.
\$29.99	\$3.99	(up to 200) 15¢	—	included	included	Receive unlimited messages at no charge. Send, forward and reply to text messages for just 10¢ per text message.
\$39.99	\$3.99	(up to 400) 10¢	included	included	included	Receive unlimited messages at no charge. Send, forward and reply to text messages for just 10¢ per text message.
\$49.99	\$3.99	(up to 500) 10¢	included	included	included	Receive unlimited messages at no charge. Send, forward and reply to text messages for just 10¢ per text message.
\$69.99	\$3.99	(up to 700) 10¢	included	included	included	Receive unlimited messages at no charge. Send, forward and reply to text messages for just 10¢ per text message.

You automatically receive limited access to data service on the Basic Option with data usage billed at 3¢ per KB. mMode just 1¢ per KB.

¹When roaming in the United States or Canada outside of the National Service Area data usage billed at 1.27¢ per KB.

²Pricing listed is per minute. Available for use in your National Service Area. Minutes are approximate and will vary based on your usage.

³Weekend airtime is from Saturday 12:01 a.m.–Sunday 11:59 p.m.

⁴Available to anywhere in the 50 United States. Standard airtime charges apply.

⁵Domestic Roaming: 25¢ per minute when outside the National Service Area. Domestic and international long distance may apply.

⁶Pricing refers to messages sent from the AT&T Wireless network to any domestic wireless phone number or email address.

Choose between two automatic recurring payment options

Automatic Rolling

Automatically replenish your account when you need minutes. Your payment is made every 30 days or when your balance reaches \$5, whichever comes sooner, using your debit card, credit card or bank account.

Or

Fixed Monthly

Pay the same amount every 30 days using your debit card, credit card or bank account. When your balance is depleted, you can choose to add a one-time payment or wait until your next payment is scheduled.

mMode™ syncs you to the world in an entirely new way.

mMode brings together email, websites and games—your own personalized world—all on your wireless phone, to help make the most of your day.

YAHOO!

AMERICA
ONLINE

weather.com

ZAGATSURVEY

HOLLYWOOD.COM

CNN
TO GO

ESPN

COSMOPOLITAN

match.com

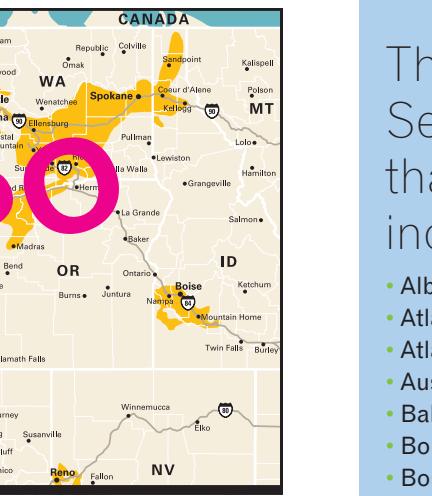
How much mMode do I need?

Here's a quick look at how many kilobytes (KB) everyday mMode activities might use.

Typical mMode Activities	Approximate Kilobyte (KB) Usage
Read a five-sentence email	10
Check your flight status	10
Get directions	25
Read top headlines	25

Kilobyte usage estimates are based on a Next Generation phone browsing WAP sites. Actual usage may vary based on websites browsed, third-party site configuration, network congestion and device.

AT&T Wireless GoPhone Local Service Area



National Service Area

Voice and data usage in this area will be deducted from your account according to the rates listed for your rate option. Next Generation features will be available.

Roaming Area

Voice and data usage in this area will be deducted from your account according to the roaming rates listed for your rate option. Roaming areas may be modified or removed without notice. Some Next Generation features may be unavailable.

Service Not Available

This map is not a guarantee of actual coverage and it may contain areas with limited or no coverage. This map shows approximate outdoor coverage based on computer-generated modeling, public information and information provided by third parties. Actual coverage depends on customer's equipment, terrain, signal strength, weather, system availability, capacity, repairs, modifications, and other conditions, and may vary significantly in buildings. Please note that the display on your device will not indicate the rates you will pay. It is possible that you may pick up the signal of another carrier when in the Service Area, and these calls or data sessions may be billed at roaming rates.

AT&T Wireless GoPhone National Service Area

The AT&T Wireless National Service Area covers more than 11,000 cities nationwide, including the following:

• Albuquerque

• Atlanta

• Atlantic City

• Austin

• Bakersfield

• Boise

• Boston

• Buffalo/Rochester

• Charlotte

• Chicago

• Cleveland

• Columbus

• Dallas/Ft. Worth

• Denver

• El Paso

• Fresno

• Ft. Myers

• Grand Rapids

• Hawaii

• Houston

• Indianapolis

• Jacksonville

• Kansas City

• Knoxville

• Lexington

• Los Angeles

• Louisville

• Memphis

• Milwaukee

• Minneapolis

• Nashville

• New London/Norwich

Coverage available in specific areas varies. Areas covered are subject to change. Check local maps on attwireless.com/gophone for coverage information in specific areas.

EXPLANATION OF RATES AND CHARGES

©2004 AT&T Wireless. All Rights Reserved. Next Generation Device Required. Our device has been manufactured to operate exclusively on our network and cannot be activated with any other wireless carrier.

On the AT&T Wireless network, voice usage is measured during the time you are connected to our system, which is approximately from the time you press the button that initiates a call until approximately the time the first party terminates the call. Voice usage for each call is deducted in full in minutes increments with partial minutes rounded up to the next full minute. When on the AT&T Wireless network, there is no charge for busy unanswered calls if you wait within 30 seconds. Availability and reliability of service are subject to radio transmission limitations caused by system capacity, system repairs and modifications, your equipment, terrain, signal strength, weather and other conditions. Different rates apply for calling card and card all national and local operators. Long distance calling card rates apply for calling card users. Roaming rates apply for roaming while roaming. Roaming rates are calculated from your home location to the location where you received the call. Voicemail calling, access via email from your wireless device and three-way calling will incur roaming charges. Call forwarding usage is charged at 40¢ per minute plus applicable long distance charges. You will be charged for each text message sent from your device, whether the message is delivered or not.

You will automatically receive limited access to AT&T Wireless data for 3¢ per kilobyte on any domestic PCRS network. Additional hardware, software, subscription, credit or debit card, internet access from your computer, PC and/or special network connection, may be required for some data services. In addition to roaming charges, additional monthly and/or usage charges apply for some service options. You must have a compatible third-party instant messaging screen name in account to use instant messaging service on your phone. You will be charged for all data sent through your network, including any advertisements which appear on your device, regardless of actual receipt. As roaming data is deducted from your account, the network will create billing records for each data usage or roaming or roaming usage. Each billing record will be carried over to the next month and a cost will be associated with each billing record rounded to the nearest cent. When actively sending or receiving data, you will not receive notifications and the Find My Application will not be able to locate you. Location services or proxy location for the most recent cell site the device has connected. The distance from cell site to device will vary. Automatic recurring payments will be made at least once every 30 days in the amount disclosed during activation to replenish your account balance. If you are on the automatic rolling option, additional automatic payments will be made every 30 days or whenever your balance is reduced to \$5 or less. If you are on the fixed monthly option, automatic recurring payment will be made once every 30 days. You may also proactively replenish your account at any time using a set deposit option. A surcharge may be assessed for non-recurring payments using this option. Some payment options may not be available in Puerto Rico. Roaming deposits in your account are not transferable or refundable. Funds deposited in your account expire after 30 days and will be forfeited if not used prior to the expiration date. However, additional funds are deposited in your account earlier than the expiration date that relates to the additional funds will apply to the entire balance in your account. Your service will be suspended once your balance is depleted. Service charges may be deducted from your account in a subsequent period due to delayed reporting between carriers; this service will be charged as if used on the day it was reported. We will provide annual electronic usage summaries for each service which may change from time to time. Many services and features may not work when off the AT&T Wireless Next Generation network for business customers. Your usage of GoPhone will receive any service discount, nor will you be subject to your minimum annual commitment of service, revenue or other service terms. Roaming, international calling or roaming charges, eligibility requirements, roaming features, roaming, international calling and calling areas are subject to change, removal and/or notice. You will be bound by the terms of the Service Agreement included in the Reference Guide. Return Charge will not exceed \$20. AT&T Wireless Connect 41¢, \$1.25 per use, plus airtime, roaming and applicable long distance, when on the AT&T Wireless Network. Regulatory Program. Fees, other charges, roaming, international calling and calling areas are subject to change, removal and/or notice. We have a commitment to privacy and encourage you to learn about our practices by reading our Privacy Policy at attwireless.com/privacy.

Text Messaging: You can only send short text messages in select geographic areas. You will be held for one message sent from the device, regardless of content. Not all devices operate outside the United States. Ability to send messages when off the AT&T Wireless network varies. Ability to receive messages or place calls in any geographic area is not an indication that you can send messages. In certain countries you may be able to send messages only to the United States. Messages sent outside the United States are 50¢ per message. For additional information see attwireless.com/terms or the Text Messaging Service brochure.